



NEWS RELEASE

Robert L. Johnson Announces Grand Opening of New Liberian Resort Hotel *The RLJ Kendeja Resort & Villas Opens U.S. Gateway to Liberia*

Bethesda, MD/Monrovia, Liberia//June 3, 2009//Robert L. Johnson, chairman of The RLJ Companies, today announced the grand opening of his latest business development, the RLJ Kendeja Resort & Villas located in Monrovia, Liberia.

The RLJ Kendeja Resort & Villas will play a critical and important role in the national reconstruction and economic development efforts put forth by Liberian President Ellen Johnson Sirleaf to rebuild and revitalize Liberia.

“I believe passionately that African Americans have a responsibility to support Liberia and it is important to ensure that President Sirleaf succeeds in her ongoing effort in rebuilding the country,” said Mr. Johnson.

Located on 13-acres of ocean front property, the 78-room villa style hotel offers first-class amenities catering to domestic and international travelers and includes an on-site restaurant, full service spa, tennis courts and swimming pool with poolside bar.

Throughout the planning of the new resort, Mr. Johnson has maintained his commitment to Liberia and believes the latest development will help lay the groundwork for advocacy effort in the United States. The new hotel development is poised to become an engine of economic growth, development and prosperity and will help to strengthen the relationship between the United States and Africa.

“The potential is unlimited and we are delighted with today’s announcement and the hotel’s grand opening,” said Johnson. “This is the first steps to strengthen and broaden the ongoing business relationship between Africa and the United States.”

Hailed as Liberia’s newest gem, the RLJ Kendeja Resort & Villas is now open for business and reservations can be made online by visiting www.rljkendjaresort.com or by calling 888.860.0338 or in-country at 022 100 100.

For media inquiries contact: Traci Otey Blunt at press@rljcompanies.com

About The RLJ Companies: *The RLJ Companies, founded by Robert L. Johnson, owner of the NBA Charlotte Bobcats and founder of Black Entertainment Television, is a diverse portfolio of companies in the financial services, asset management, real estate, hospitality, professional sports, film production, automotive, and gaming industries. An innovative business network, The RLJ Companies seeks to target undiscovered or underserved markets; then exercise solid management to achieve results. The RLJ Companies is headquartered in Bethesda, Maryland, with operations in Charlotte, Los Angeles, Florida, Puerto Rico, and Monrovia, Liberia. For more information, visit www.rljcompanies.com*

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