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ARTS & LIVING **STYLE**

THE Reliable Source

Roxanne Roberts and Amy Argetsinger
share gossip from inside the Beltway and beyond.

Celebs Give It Up for New Web Site



Emmitt Smith, with wife Patricia, showed off his "Dancing With the Stars" moves at Posh during the party to spur celebrities to donate memorabilia. Inset: BET founder Bob Johnson and Café Milano owner Franco Nuschese.

Emmitt Smith walked into Posh nightclub early Sunday and hit the dance floor within ... a minute, maybe two, and stayed there all night. Hey, the man likes to move. "Just a little bit," grinned the 2006 winner of "Dancing With the Stars."

The former Dallas Cowboy running back and his glam wife, **Patricia** (a former Miss Virginia), dropped by the launch party for ClubCharity.com, a Web site for celebrities to auction souvenirs, tickets and other items for charities of their choice. The site, set to go live in the next week or so, is the brainchild of billionaire **Bob Johnson**.

The BET founder told us he was looking at all the stuff -- lovely, expensive stuff -- in his house and thought: "What am I doing with all this? My kids don't want it, and I can't take it with me." The idea for the Web site was born: Stars donate for causes they know and trust; fans find plenty of celebrity goodies in one place.

So when he ran into Smith at the opening of the new Cowboys stadium last week, he said, "I want you to sign a football." No problem. "When you get asked by someone you know, it makes it more worthy," Smith told us (after we dragged him off the dance floor). "Especially when it's Bob Johnson, a man who has done so much for African American people."

Yup, gobs of money and a giant Rolodex never hurt. Johnson has already gotten items from **Roger Federer**, **Michael Jordan**, **Denzel Washington**, **Morgan Freeman** and **Beyoncé**. The auctions will run 14 to 28 days, and Johnson said he plans to keep hitting up famous friends until they start giving to the site automatically.

He also lured plenty of folks to the nightclub for the launch, one of a long list of after-parties following the Congressional Black Caucus dinner. On his guest list: Rep. **Kendrick Meek** (running for U.S. Senate in Florida, where Johnson now spends most of his time), actor/director **Robert Townsend**, **Ron Kirk**, Judge **Greg Mathis** and the usual bevy of beautiful young things.

"I believe those of us who are blessed have an obligation to give back," Mathis told us. And party until they drop.

By [The Reliable Source](#) | [September 28, 2009; 1:03 AM ET](#)