



NEWS RELEASE ***FOR IMMEDIATE RELEASE***

ALRIGHT TV ANNOUNCES NEW SERIES FROM ISSA RAE

From the Creator of The Mis-adventures of Awkward Black Girl, The Choir is a Faith-friendly Comedy That is Sure to Delight

LOS ANGELES, CA// AUGUST 28, 2013// Tracey E. Edmonds, President and CEO of Alright TV, today announced the debut of the new digital series *The Choir* from YouTube sensation Issa Rae, creator and star of the hit web-series *The Mis-Adventures of Awkward Black Girl*. *The Choir* is a faith-friendly dramedy that follows the United Church of Holy Christ in Fellowship's choir as they attempt to rebuild a declining congregation.

"Issa Rae is a groundbreaking writer and producer. We are thrilled to showcase her new series, *The Choir*, on Alright TV," said Edmonds. "Issa is a rising star in the industry and her work is not only thoughtful and clever, it is hilariously funny and a delight to watch. I am certain Alright TV viewers will find her latest production interesting and relatable," she concluded.

"I'm excited to join the Alright TV family and to share my new show, *The Choir*," said Issa Rae. "Tracey is such an inspiration as a producer and executive and she and her team have been very supportive as we worked to develop the series. It has been a joy to work with her, and I'm so excited to bring my vision and voice to the Alright TV audience."

As the creator of *The Mis-adventures of Awkward Black Girl*, Issa Rae is at the forefront of the digital web revolution and has become a pioneer in the fight against the narrow, mainstream portrayal of people of color in the media. Join her latest adventure in *The Choir* as members look for new, innovative, and at times outlandish ways to make the church thrive as it once did!

The Choir, debuts exclusively on Alright TV on August 29th, 2013! Watch the series online at www.youtube.com/alrighttv.



Issa Rae, photo courtesy Exhale TV

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About The RLJ Companies: The RLJ Companies, founded by Robert L. Johnson, is an innovative business network that provides strategic investments in a diverse portfolio of companies. Within The RLJ Companies portfolio, Johnson owns or holds interests in businesses operating in a publicly traded hotel real estate investment trust; private equity; financial services; asset management; insurance services; automobile dealerships; sports and entertainment; and video lottery terminal (VLT) gaming. The RLJ Companies is headquartered in Bethesda, MD, with affiliate operations in Charlotte, NC; Little Rock, AR; Los Angeles, CA; San Juan, PR; and Monrovia, Liberia. Prior to founding The RLJ Companies, Johnson was founder and chairman of Black Entertainment Television (BET). For more information visit: www.rljcompanies.com.

About Our Stories Films, LLC: Our Stories Films is the first African American owned film production studio that produces theatrical motion pictures that showcase the talents of African Americans on both sides of the camera and in the creative process. Founded in 2006, Our Stories Films is headquartered in Hollywood, CA, and targets underserved, urban audiences within the family and urban comedy genre with a production budget of \$5M–\$7M per film. In May 2011, Our Stories Films in collaboration with TriStar, a Sony Pictures Entertainment company, produced and released *Jumping the Broom*, which debuted as the number one comedy during the opening box office weekend. For additional information please visit: www.ourstoriesfilms.com.

About Alright TV: Alright TV is a groundbreaking digital channel that will revolutionize faith friendly content viewing. Featuring premiere talent along with rising stars, Alright TV offers the best in feel-good, value based entertainment which will inspire and motivate. Alright TV brings buzz-worthy comedies, talk, reality, music, and the online streaming of national Sunday church services. Developed by Robert L. Johnson, founder and chairman of The RLJ Companies and Tracey E. Edmonds, President and COO of Our Stories Films, Alright TV is a digital collaboration with YouTube that includes an array of online productions and entertainment.

For more about Alright TV please visit: www.youtube.com/alrighttv or www.alrighttv.com.

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