

**RLJ ENTERTAINMENT ANNOUNCES
NEW DIGITAL FITNESS CHANNEL
ACACIA TV**

**Following a record year for its first proprietary digital channel Acorn TV,
the company's second channel offers diverse slate of fitness content
with more than 70 workouts**

**Hosted by SparkPeople's Nicole Nichols,
Workouts include Shiva Rea, Exhale: Core Fusion,
R.I.P.P.E.D., Kathy Smith, Paul Katami,
celebrities Lisa Whelchel, Bethenny Frankel, Kenya Moore
and Olympians Kristi Yamaguchi and Marlen Esparza**

Silver Spring, MD; February 19, 2014 – Putting an end to exercise boredom with the ultimate in flexibility and variety, RLJ Entertainment (NASDAQ: RLJE), founded by Robert L. Johnson, is excited to announce the launch of Acacia TV, its second proprietary digital channel. Available at AcaciaLifestyle.com/tv and through its new Roku channel, Acacia TV offers 75 workouts in a diverse range of disciplines, including yoga, strength training, dance, barre, Pilates, abs and core, pregnancy, low impact, therapeutic, cardio, tai chi and kettlebell, among many others. The channel is for all fitness levels, offering workouts from beginners through advanced. Since 2006, Acacia has been a leading producer of original and award-winning yoga, fitness and wellness DVD programming. Acacia features fun, results-oriented workouts with consistently high production values and expert, authentic instruction.

Acacia TV's workouts feature many of the top fitness instructors in the country including multiple workouts from the world's leading female yoga instructor **Shiva Rea**, the critically-acclaimed, best-selling *Core Fusion* DVD series from exhale spa's **Fred DeVito and Elisabeth Halfpapp**, a beginner's workout from the leading kettlebell master instructor **Paul Katami**, fitness icon **Kathy Smith**, celebrities like talk show host **Bethenny Frankel**, *Real Housewives of Atlanta's* **Kenya Moore** and Olympic gold medalist **Kristi Yamaguchi**; as well as Acacia's newest workouts, *Power Boxing Workout* with Olympian **Marlen Esparza** and *R.I.P.P.E.D. Total Body Challenge*, the first workout from the popular brand. The channel also features several workouts for exercisers over 50 with *Ageless with Kathy Smith: Staying Strong* and *Total Body Turnaround*, *Keeping Fit in Your 50s*, *Arthritis Rx* and **Lisa Whelchel's** *Everyday Workout for the Everyday Woman*.

SparkPeople.com's popular editor-in-chief and trainer, **Nicole Nichols**, hosts the channel and guides subscribers through some of the features and benefits of Acacia TV with several introductory videos. Nicole's first SparkPeople DVD workouts, *28-Day Boot Camp* and *Total Body Sculpting*, are also included. SparkPeople.com is America's #1 online weight-loss and fitness community with more than 15 million members worldwide.

The channel also features several pre-set programs with introductions by Nicole, including a five-day dance plan with Bollywood, hip hop, Latin groove, Brazilian and belly dance; a seven-day lean & toned plan focused on ballet inspired barre workouts; and a seven-day beginners program with beginner's cardio, strength training, Pilates and Lisa Whelchel's *Everyday Workout*.

RLJ | Entertainment

Miguel Penella, Chief Executive Officer of RLJ Entertainment, Inc., said, “After the record-setting year for the Acorn brand with Acorn TV, it was a natural choice for us to extend our successful fitness brand Acacia with Acacia TV. Exercisers are looking for more variety in their workouts and Acacia TV allows them to choose from several dozen workouts so they will never get bored working out again.”

Available at its popular consumer website, www.AcaciaLifestyle.com, which also sells assorted gifts and apparel, Acacia TV streams more than 75 workouts. Consumers can easily try out the service with its 10-day free trial. After the trial, Acacia TV offers three different subscription options: monthly access (\$6.99), 90-Day Burn (\$14.99) or yearly subscription (\$49.99). There are no commercials or popup ads on Acacia TV.

Acacia TV is accessible on the #1 streaming player, Roku, as well as computers, and through the browsers on iPhones and iPads. It is also available on many other portable devices. In the coming months, Acacia TV will be available on many more platforms.

Full access to Acacia TV is available to press upon request.

To watch Acacia TV via computers, iPhones, iPads, etc.: <http://AcaciaLifestyle.com/tv>

To add the Acacia TV channel on your Roku: <https://owner.roku.com/add/acaciatv>

RLJ Entertainment, Inc. (NASDAQ: RLJE) is a premier independent owner, developer, licensee and distributor of entertainment content and programming in primarily North America, the United Kingdom and Australia with over 5,300 exclusive titles. RLJE is a leader in numerous genres via its owned and distributed brands such as Acorn (British TV), Image (feature films, stand-up comedy), One Village (urban), Acacia (fitness), Athena (documentaries) and Madacy (gift sets). These titles are distributed in multiple formats including broadcast television (including satellite and cable), theatrical and non-theatrical, DVD, Blu-Ray, digital download and digital streaming.

Via its relationship with Agatha Christie Limited, a company that RLJE owns 64% of, RLJE manages the intellectual property and publishing rights to some of the greatest works of mystery fiction, including stories of the iconic sleuths Miss Marple and Poirot. RLJE also owns all rights to the hit UK mystery series *Foyle's War*.

RLJE leverages its management experience to acquire, distribute and monetize existing and original content for its many distribution channels, including its branded digital subscription channels, Acorn TV and Acacia TV, and engages distinct audiences with programming that appeals directly to their unique viewing interests. Through its proprietary e-commerce web sites and print catalogs for the Acorn and Acacia brands, RLJE has direct contacts and billing relationships with millions of consumers.

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