



RLJ Credit

ShareTracker
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NEWS RELEASE **For Immediate Release**

RLJ CREDIT OPPORTUNITY FUND INVESTS IN SHARETRACKER TO ACQUIRE TELECOM MARKET SHARE MEASUREMENT PRODUCTS

ShareTracker is the Preeminent Market Share Research Company in the Telecom Sector

BETHESDA, MD// MARCH 26, 2014// Robert L. Johnson, Founder and Chairman of The RLJ Companies and Chairman of RLJ Credit Opportunity Fund, an RLJ portfolio company, today announced an investment in ShareTracker, a leading provider of communications and telecom market share measurement products.

Today's announcement supports ShareTracker's efforts to expand its current existing wireless, video, voice and data market share measurement product offerings to include cable, satellite and fiber TV subscription services, as well as mobile and fixed broadband services market and flow share measurement.

"The RLJ Credit investment in ShareTracker promotes American entrepreneurship and skilled job creation in a sector that is vitally important to business performance," said Robert L. Johnson. "With our support, a small business has been able to acquire critical assets in a sophisticated transaction to help advance their business. As a result, a 2012 start-up company now employs more than 25 technology workers in 4 states. With our experience in communications, the RLJ advantage will extend to support the company's development of customer relationships with large telecommunications companies."

"ShareTracker continues to innovate and provide its customers with customizable products and a high level of customer service. There may be less than 100 experts in the U.S. that know how to perform the analytic research of ShareTracker. With this acquisition, ShareTracker President Eric Fogle has consolidated significant intellectual property and expert human capital to form the preeminent market research company to the telecom industry," said Trevor D. Gregg, Managing Partner of RLJ Credit.

"ShareTracker now becomes the largest U.S. market research company dedicated to telecom market and flow share measurement products and analytics," said Fogle. "ShareTracker achieved this leadership in the communications industry with our ability to deliver accurate market and flow share measurement across all services – wireless and wireline voice, broadband and video."

About The RLJ Companies

The RLJ Companies, founded by Robert L. Johnson, is an innovative business network that provides strategic investments in a diverse portfolio of companies. Within The RLJ Companies portfolio, Johnson owns or holds interests in businesses operating in a publicly traded hotel real estate

investment trust; private equity; financial services; asset management; automobile dealerships; sports and entertainment; and video lottery terminal (VLT) gaming. The RLJ Companies is headquartered in Bethesda, MD, with affiliate operations in Charlotte, NC; Little Rock, AR; Los Angeles, CA; San Juan, PR; and Monrovia, Liberia. Prior to founding The RLJ Companies, Johnson was founder and chairman of Black Entertainment Television (BET). For more information visit: www.rljcompanies.com.

About RLJ Credit Opportunity Fund

RLJ Credit Opportunity Fund makes senior debt and subordinated debt investments in lower middle market companies. RLJ Credit provides flexible capital solutions to facilitate buyouts, recapitalizations, refinancings, and growth financings. The Principals of RLJ Credit have extensive experience partnering with middle market companies, across a broad range of industries, to support growth and create value. We successfully partner with private equity firms, investment banks, and operating executives to deliver our full range of financial and strategic resources. For more information visit: www.rljcredit.com.

About ShareTracker

ShareTracker was formed in 2003 and is the leading provider of market and flow share measurement products to the communications industry. The company is headquartered in Ashland, Mo., and has more than 25 employees in offices across the country including San Francisco, Lynchburg, Va., and Oldsmar, Fla. For more information visit: www.sharetracker.net.

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